

# Social Success in School

Nadine Briggs and Donna Shea, Co-Founders

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## New **Social Success in School** Program Prevents Bullying *Before* it Starts

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Schools in Massachusetts are scrambling to meet the requirements of the new state bullying prevention mandate. In response, Nadine Briggs and Donna Shea, founders of **Social Success in School**, have pooled their talents and expertise to create a new training program for schools that focuses on preventing bullying *before* it happens.

The program provides K-6 educators with the tools they need to create a school-wide culture of empathy, conflict resolution, and respect. By fostering the social and behavioral success of *all* students, this proactive program creates a safe, positive school environment **where bullying is far less likely to happen in the first place.**

The unique approach of the **Social Success in School** program is to train teachers, administrators, paraprofessionals, recess aides, and the entire staff – *everyone* from the principal to the custodians – in a comprehensive set of easy-to-implement strategies that can be used immediately to improve students' social and behavioral skills.

Parent and community workshops are another crucial element in getting everyone on board to prevent bullying. "When students see that everyone's on the same page, all using the same cohesive set of strategies, positive change can happen surprisingly quickly," says **Social Success in School** co-founder Donna Shea.

The result is a multi-faceted cycle of success: when students experience success socially and behaviorally, their confidence and self-esteem soar; in turn, this paves the way for greater academic achievement. Schools become more peaceful, as students learn new ways to interact with one another that involve empathy, conflict resolution,

collaboration, and respect. Within this type of positive school community, the incidence of bullying and other severe discipline problems is greatly reduced -- allowing teachers and students to devote more time and energy to the important work of learning.

### **About Social Success in School**

Nadine Briggs and Donna Shea, two professionals with extensive experience working with children, parents, and educators to support kids who struggle with behavioral and social skills challenges, founded **Social Success in School**. They have been certified by MARC (Massachusetts Aggression Reduction Center) in bullying and cyber bullying prevention. Nadine and Donna are co-authors of the soon-to-be-released book, *How to Make and Keep Friends: Tips for Kids to Overcome 50 Common Social Challenges*.

### **Contact Information**

To learn more about **Social Success in School** and its comprehensive, proactive approach to preventing bullying, visit:

**<http://www.SocialSuccessInSchool.com>**

Or contact:

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***Improve social skills, prevent bullying – visit  
[www.SocialSuccessInSchool.com](http://www.SocialSuccessInSchool.com)***